

University of Nebraska Distance Education Tuition Policy

The President's Advisory Council approved a change in distance education tuition policy allowing program flexibility pricing and retaining, as a campus resource, the difference between resident and non-resident tuition. The policy approved on July 9, 2003 states that:

- Resident tuition will remain at regular rates plus technology fee and other such fees as appropriate.
- Campuses are free to charge non-resident tuition at any price market will bear and will retain as a campus resource the difference between the resident tuition and what is collected.

The President's Advisory Council approved the Entomology business plan that Chancellor Perlman used to support the concept of retaining, as a campus resource, the difference between the resident tuition and what is collected. Tuition funds retained by the campus from the Entomology program will be returned to the Department of Entomology to support the Masters in Entomology distance education program as approved by Chancellor Perlman and Associate Vice Chancellor Bateman.

University of Nebraska-Lincoln criteria for allowing the difference between resident tuition and what is collected from non-resident students being returned to the college/department to support the program are:

- The program being considered must be a distance education degree program.
- A 3 to 5 year business plan must be developed.
- The business plan must be approved by the Chancellor and Associate Vice Chancellor for Extended Education & Outreach.

In the absence of meeting these criteria, the funds would be retained on campus and "directed toward distance education" generally, through the Office of Extended Education & Outreach.

Business Plan:

The business plan should include the following: (Please limit plan to no more than 10 pages)

1. Executive Summary
2. Description of the proposed/existing distance education program
 - a. Program overview and evidence of program need
 - b. Enrollment data for past two years if applicable
 - c. Courses developed and proposed new courses
 - d. Method of course delivery
 - e. Faculty and staff support
 - f. Student advising and support services
 - g. Program coordination and management

3. Program vision statement and strategic goals for implementation
4. Description of target market and marketing strategies
5. Competitive analysis and pricing information on similar programs at other institutions
6. Projected 3 to 5 year program growth
7. Projected 3 to 5 year program revenues and expenses
8. Recommended tuition rate and distribution of funds

September 9, 2003

Office of Extended Education & Outreach